

BOUDOIR CAPS

A beautiful assortment of Boudoir caps made up in crepe de chine, chiffon silk, net and lace combinations, all the dainty colors shown. Values that will surprise you, worth 75c each, choice 39c.

HANDKERCHIEFS

Initial handkerchiefs of every letter embroidered in colors on good quality fine lawn, put up in packages of 6, per package 33c.

HAND BAGS

All leather handbags, fitted with coin purse and vanity mirror, extra strong frames, fancy lined, bags of regular \$1.25 and \$1.50 values, choice 95c.

HAIRBO RIBBONS

All silk ribbons in plain color, moire fancy stripes and plaids, 5½ to 6½ inches wide; all colors, extra heavy weight ribbons. One of the greatest ribbon specials of the season, per yard 29c.

EMBROIDERIES

A choice lot of dainty, absolutely fast colored edges, embroideries of very fine quality lawn and nainsook in widths from 2 to 4 inches, values to 25c yard, special 12½c.

New Location for Rest Room

Owing to the enormous business being done on our second floor, we were compelled to move our Rest Room to a spacious room on the mezzanine floor, adjoining the Art Department where our customers will find every convenience for their welfare and comfort. We cordially invite you to use this Rest Room on any and all occasions.

**Pictorial Review Patterns**

You will now find our Pattern Department on the mezzanine floor just at the head of the stairway, near the Art Department, where you will find all the latest and correct fashion ideas, produced by the Pictorial Review Co., the leading and most authentic patterns in America. A competent saleslady to assist you in your selections.



OUR WOMEN'S READY-to-WEAR Section Is Literally Running Over with Beautiful Gar- ments for Spring

We cordially believe that notwithstanding the present market conditions, our showings of women's and misses wearing apparel was never greater, more varied, or of greater values than those we are offering you this season, especially so is this in our display of

HIGH-CLASS TAILORED SUITS

Here we show you every model that is new, every fabric that is desirable, every color that is stylish, and what is of paramount importance is the high quality of workmanship that enters into the construction of these garments, it is the best. We cordially ask you to come to this department and see for yourself what glorious garments we have for your selection. The values are wonderful ranging in price from \$19.95 to \$49.50.

EXQUISITE DAINY SPRING FROCKS

Every device, and every art known to Metropolitan dress makers is brought to play in making and designing such really handsome and stylish frocks you will find in our dress section. Here we show you all the beautiful models so dear to women's heart. In all the most popular fabrics of the season, crepe de chine, Georgette crepe, chiffon, taffetas, beautiful foulards and fine serges and the more than stylish fine wool Jerseys. A size to fit every figure all specially priced at from \$15.95 to \$69.50.

**GRACEFUL SPRING COATS**

The practical utility coats of tricotine, gabardine and serges are meeting very strong favor and full selections of these graceful models, full length and 40 to 45 inches, await your selection.

One of the recent coat ideas is the sleeveless coat and we have some examples to show those who want the newest, while it is new.

Sport coats in velveteen, satin and silk in bright snappy colors are now in full bloom and outing and motoring coats in taffeta and satin are just coming into the department at this writing.

These are coat days for all well dressed folk and the problem of selection is best solved in our coat section. Prices ranging from \$12.50 to \$39.50. Do not overlook our immense assortment of beautiful and stylish

Dress and Walking Skirts

The classiest models of the year—distinct and individual, a more than pleasing fact to be considered in skirt buying. Prices \$5.95 to \$17.50.

**Select Spring Hats**

*Specially Priced
for*

This Week's Selling



You are invited to inspect our beautiful trimmed hats from the best known New York manufacturers and from our own work rooms, creations specially prepared for advance spring business.

There are large hats, small hats and medium hats for street, travel, motor, evening and dress wear, in black, white and all the new 1918 colors. There are the new poke hats, plain and trimmed, in black and colors, and everything that is new can be found here in fancies, flowers, ornaments and ribbons at reasonable prices.

WE SPECIALLY FEATURE FOR MONDAY SELLING TRIMMED HATS AT \$3.95 to \$14.75.

LINENS and WHITE GOODS

Seasonable Goods at Wonderful Values

DRESS LINENS

In all the much wanted colors, all tub proof and thoroughly shrunken, 36 inches wide of good Irish flax, creaseless, in such good shades as pink, rose, delect blue, purple, tan, white and new hunters green; a genuine \$1.50 value, per yard, \$1.00.

FRENCH LINENS

Note the width, 45 inches wide, special fine French dress linen, in 3 shades of blue, 2 shades of tan, also purple, oyster and snow white; a good \$2.00 value per yard, \$1.50.

LINEN WAISTINGS

Very sheer quality, fine all pure linen waistings, 36 inches wide. Colors positively tub proof, every wanted color and white, yard \$1.00.

NEW ORGANDIES

Of exceptional quality, very fine and sheer, the greatest of values in this desirable and stylish fabric; all double worth, 39c to \$2.00.

WHITE SKIRTINGS

A grand assortment in piques, gabardines, honey comb and basket weaves; every one a serviceable and stylish skirting, values to 50c, 39c.

TUB SKIRTINGS

Beautiful quality skirtings, in fancy stripes, piques, hopsacking, basket weaves, gabardines, and other fancy weaves. Values to 75c, special 59c.

EXTRA SPECIAL

500 yards fine sheer fancy striped white voiles, extra special quality for ladies, misses and children's wear, actual values to 50c; extra special, yard 29c.

Basement Special for Monday

GINGHAM KITCHEN APRONS

Made from plain blue gingham, made good and full, wide and long; cheaper than material alone would cost you, 33c.

LINGERIE WAISTS

50 dozen fancy white voile waists, many embroidered in dainty colors, others with plain colored collars and cuffs, others trimmed in lace and embroidery, made with latest West Point collar, \$1.50 values, choice 98c.

BUNGALOW APRONS

And house dresses, made of dark or light percales and gingham, assorted checks and patterns; all tub proof; all sizes choice 98c.

CHILDREN'S ROMPERS

Made of special good quality fast colored gingham in stripes, checks and plaids, sizes 2 to 6 years, choice 59c.

DOUBLE BED SHEETS

Only 25 dozen at this price, a lot of mill run sheets that have very slight imperfections in weave, while they last each 79c.

ENVELOPE CHEMISE

Made of soft finish nainsook, trimmed in fancy lace and embroidery; all sizes. A garment of special worth, choice 59c.

Wonderful silk values for Monday's selling.

Three of the greatest values in beautiful high class silks ever offered over our counters. We positively guarantee the following to be extraordinary values.

36-INCH FANCY PLAID FRENCH TAFFETAS

A most gorgeous assortment—just the silk for separate skirts and combination dresses, shown in every good and stylish combination. Actual values from \$2.00 to \$2.50 yard, all in one lot, choice \$1.79.

36-INCH CHIFFON TAFFETAS.

In all about 1000 yards, all full yard wide in 40 different shades. A silk that's always stylish and a great favorite. Our regular \$1.75 quality, for Monday selling, \$1.39.

HANDSOME FOULARDS

All 36 inches wide, the prettiest and most stylish patterns and designs in every popular and called for color. Values to \$2.50 yard, for Monday's selling, choice \$1.59.

**FANCY
PARASOLS**

Now is the time to select your summer sun shade, your parasol, do it now while you can come in and your selection from the most complete, handsomest and best value parasols ever shown in Phoenix. Hundreds and hundreds to select from in all the pretty colors and combinations for 1918, plain and fancy handles; all have a showing in our large stock, and best of all, so pleasingly priced

\$1.50 to \$10.00

CHILDREN'S UNION SUITS

The serviceable and comfortable Nazareth make, a combination of underwaists, drawers and hose supporters, every button reinforced, sizes 4 to 12 years, special per suit 65c.

WOMEN'S UNION SUITS

One of the best values of the season made of special quality fine gauze, made loose knee style, lace trimmed V neck, regular and outsize sizes, per suit, 50c.

GAUZE VESTS

Of exceptional quality, fine lisle gauze, taped neck and sleeves, fancy crochet yokes, in sizes 4, 5, 6; a wonderful value each, 29c.

WOMEN'S SILK HOSE

Silk hose in black, white, pink, grey, champagne, bronze, brown and light blue, reinforced where the heavy wear comes, deep silk lisle garter top, excellent value; all sizes, per pair, \$1.00.

KAYSER SILK GLOVES

The best silk glove made, every pair made with double reinforced finger tips. These we show in all the staple spring colors and blacks and whites, plain and fancy stitched backs, all sizes, extra values, per pair, 75c to \$1.25.